



INNOVATION  
AT THE FRONTLINES OF



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2014

# MEMBERS' NEEDS ARE CHANGING



# CLINICIANS' NEEDS ARE CHANGING TOO



# Medical-Surgical Ward



# Home Environment



# Rethinking the Care Model

	Old Approach	New Approach
<b>Care</b>	Episodic visits	Continuous relationship
<b>Management</b>	Clinician	Clinical team
<b>Decision-making</b>	Training and experience	Evidence
<b>Control</b>	Care system	Patient
<b>Variability</b>	Clinician autonomy	Patient needs, preferences
<b>Information flow</b>	Restricted	Encouraged
<b>Process visibility</b>	Secrecy	Transparency
<b>Safety</b>	Responsibility of clinician	Responsibility of system
<b>Needs</b>	System reacts	System anticipates
<b>Financial goal</b>	Reduce cost	Reduce waste

Adapted from Kohn, Corrigan, & Donaldson, 2000, Table 3-1



# SPARKING CONVERSATION & IDEAS

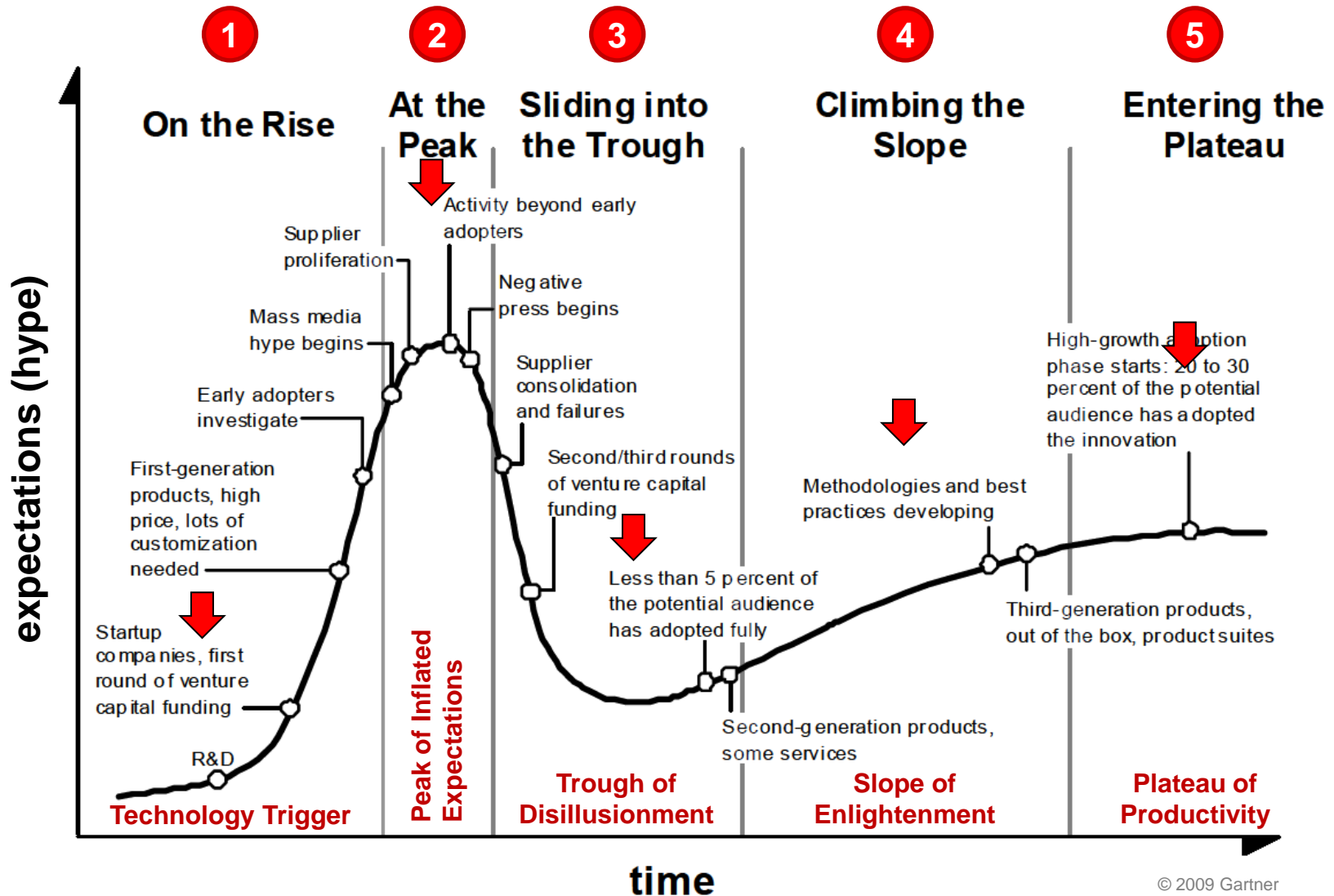


# The Current System of Virtual Tools

## **Tools that Enable Care Anywhere**



# Gartner Hype Cycle for Technology



© 2009 Gartner



# Current Virtual Care Models



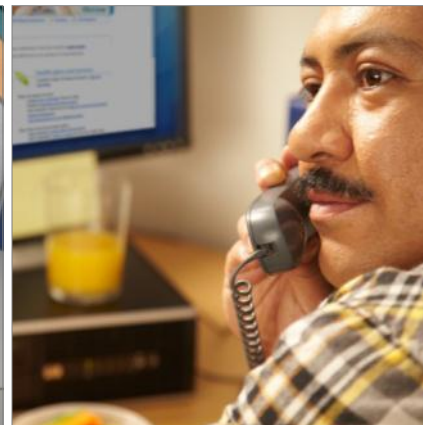
© Regenstrief



© Sony



© Getty Images



© Kaiser Permanente

## Live Video Consultation

Synchronous  
Saves travel time  
Improves access  
Convenient

**Everyone has to show up at the same time**



## Store & Forward

Asynchronous,  
send photo or video  
Saves travel time  
*and* more efficient  
Improves access  
Convenient

**Impersonal**



## Remote Monitoring

Monitor data  
Early intervention  
Saves travel time  
*and* more efficient  
Convenient

**Intrusive**  
**Requires engagement**



## Guided Self Service

Personalized education and guidance  
Social networks  
Automated rules-based supervision

**Requires engagement**



# Kiosks



© HealthSpot



© DynaTouch



© SoloHealth



© Phoenix Kiosk



Mobile clinic © Kaiser Permanente



# Smartphone, Tablet: 28,000+ Apps

1 **WellDoc**: A diabetes management app showing a glucose reading of 65 mg/dl and an attention alert: "This is a low BG. Glad you checked! Follow the 15-15 rule. Eat 15 grams of FAST-acting carbs. Re-check in 15 minutes."

2 **Baby Nursing**: A parenting app for a 3-month-old named William, showing nursing statistics (3.0 mins avg, 26.6 mins total, 85.5 mins total) and diapering averages (4.0 wet, 1.0 BM, 5.0 total).

3 **Pillboxie**: A medication management app showing a Multivitamin reminder for 7:30 am.

4 **RunKeeper**: A running app showing a 25:14 time and 371 calories burned on a map of Boston.

5 **MyCVS**: A CVS pharmacy app with options for "save time refill online", pharmacy, extra care, and drug interactions.

6 **Nike Training Club**: A fitness app showing a "NEW YEAR'S CRUSH" timer at 13:58 and a 00:58 interval timer for a resistance band exercise.

7 **Dosecast**: A medication management app showing doses for HYDROCORTISONE, LIPITOR, and ADVAIR.

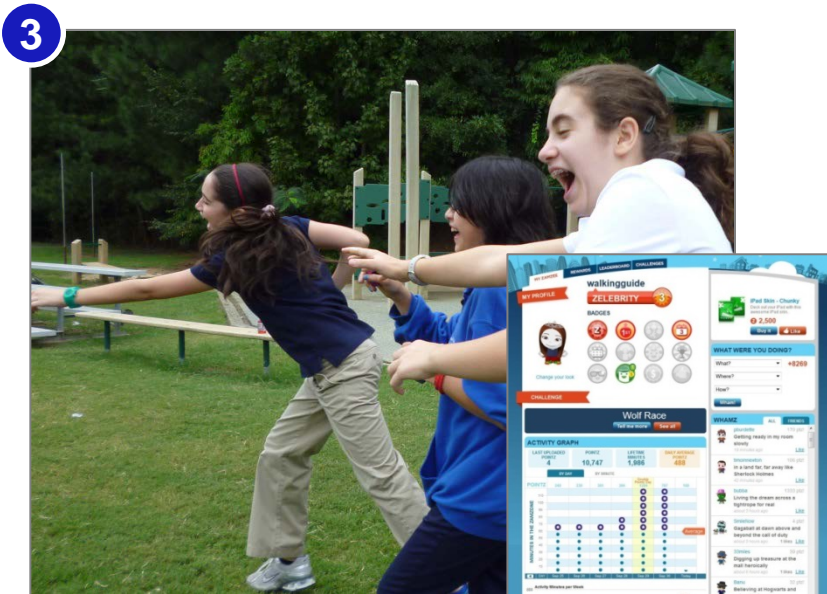
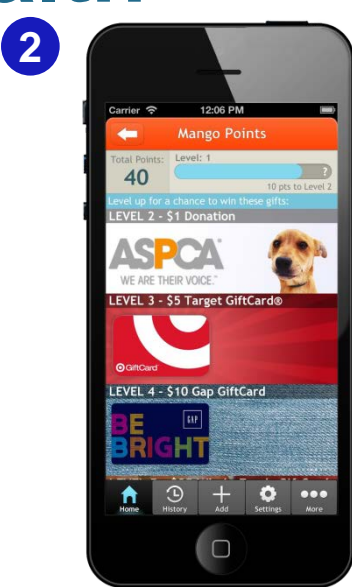
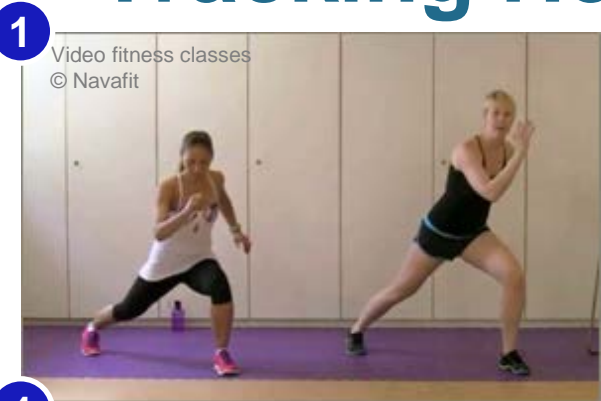
8 **KP member app**: A Kaiser Permanente member app with sections for Messages (4 unread), Appointments (2 upcoming), Pharmacy, and Medical Records (3 test results, 2 reminders).

9 **HealthPrize**: A health rewards app with a "REWARD ME" button and various features like Scorecard, Leaderboard, Fortune, PowerPill, Quiz, and Survey.

10 **Jawbone**: A health tracking app showing a 93% goal completion rate (7h 30m) and 74% step completion (7,479 steps) for today, October 30.

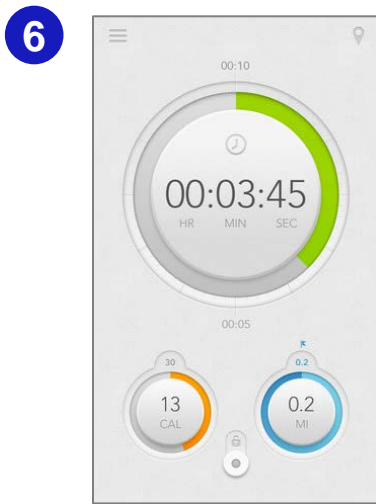
Nike Training Club

# Tracking Health

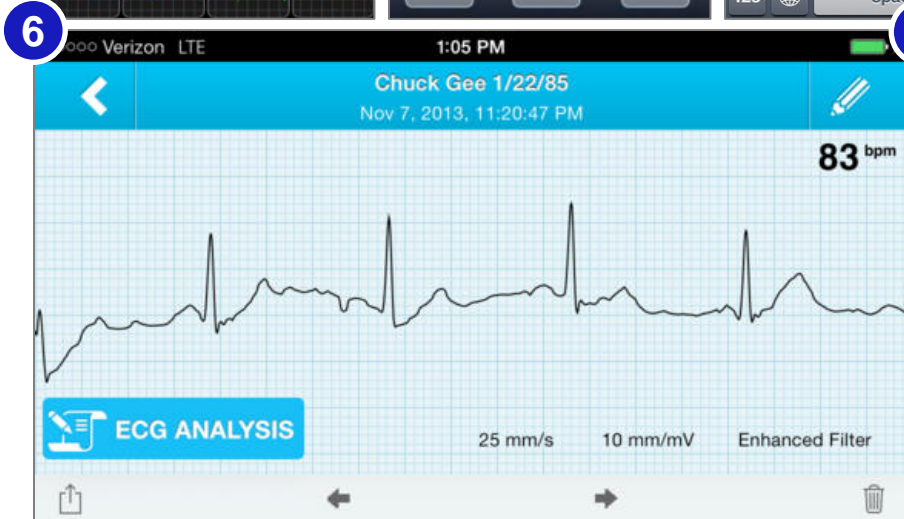
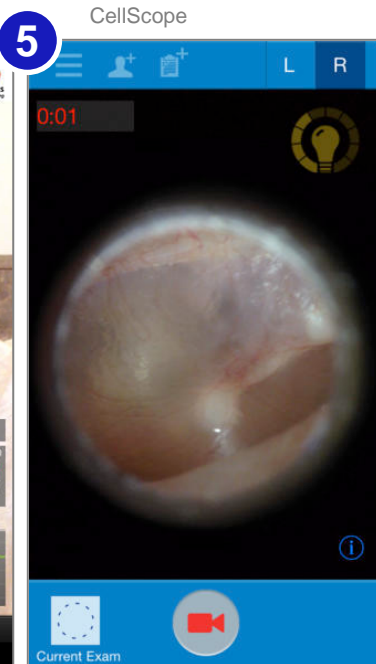
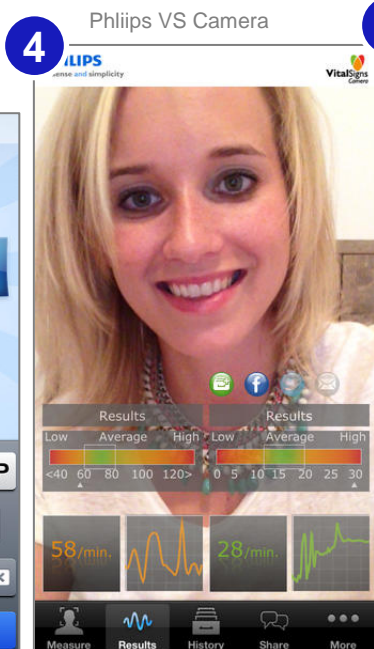
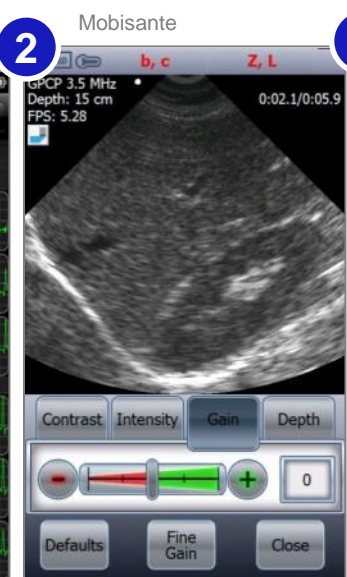
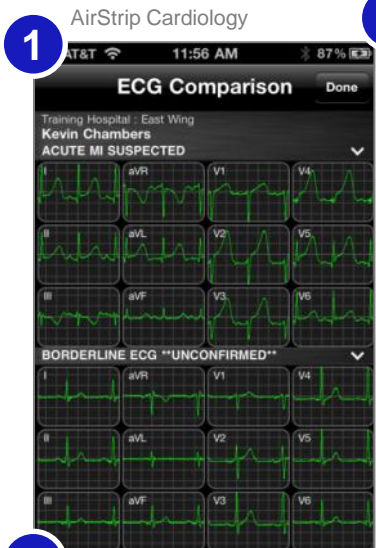


Fitness gaming © Mango Health

7 Fitness gaming for kids  
© Zamzee / Hope Labs



# Professional Apps



AliveCor

Mobile Stethoscope



# Fitness Trackers

1



vivofit – time, steps, distance, cals  
© Garmin

2



HR, motion, speed, time, cals, temp © Spree

3



Earbud sensor for VS, calories, speed, steps  
© Valencell

4



HR, speed, distance, GPS, altitude  
© Polar

5



HR, motion, skin temp, sweat  
© Basis

6



Spark – steps, cals, distance, time © Spark

7



Nike Plus Sensor – time, distance, pace, cals  
© Nike

10



Lift – posture alert © Lumo

8



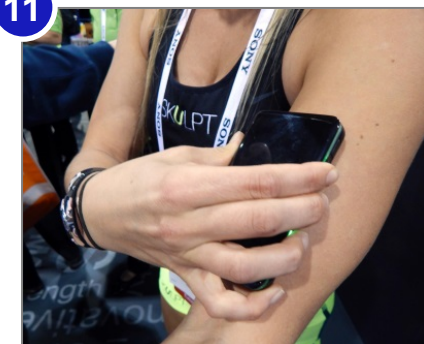
Orb – 3-axis accel, steps, sleep, cals  
© Fitbug

9



Reign – activity, cals, sleep  
© Jaybird

11



Aim – impedance myography © Skulpt

# Alerts

1



GPS tracker © Trax

2



Sensible Baby – temp, position, motion © Sensible Baby

6



Mimo jumpsuit – VS, position © Dragon Innovation

3



Teddy the Guardian – HR, T, SpO<sub>2</sub> © ID Guardian

4



Fall predictor insole @ Verstride

5



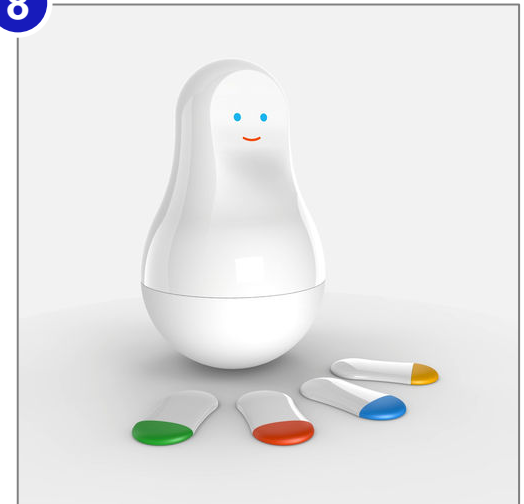
Pendant personal emergency response system © Philips Healthcare

7



Wireless activity sensor stickers © Green Goose

8



Wireless motion sensors © Sen.se Mother



# Medication Reminders



Med reminder watch © Cadex



Pill dispenser © MedReady



Pill dispenser © Ivation



Multi-alarm © e-Pill



Automated pill dispenser © Philips



GlowCap pill bottle cap © Vitality



Medivox © BYTEC



Pillstation © Senticare



Automated pill dispenser © TabSafe

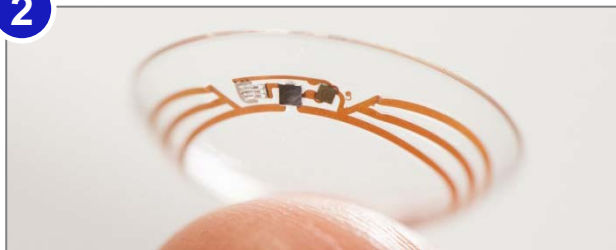
# Specialized Sensors

1



CheckLight – athletic head trauma cap © Reebok

2



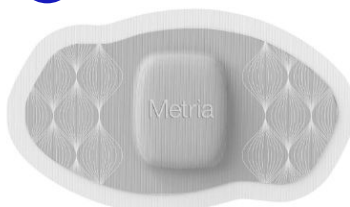
Contact lens glucometer © Google

3



Mobile ECG © iHealth

4



Metria IH1 – accel, temp, GSR, disposable © Vancive

5



June – sun exposure sensor © Netatmo

6



Skin glucometer © Dexcom

7



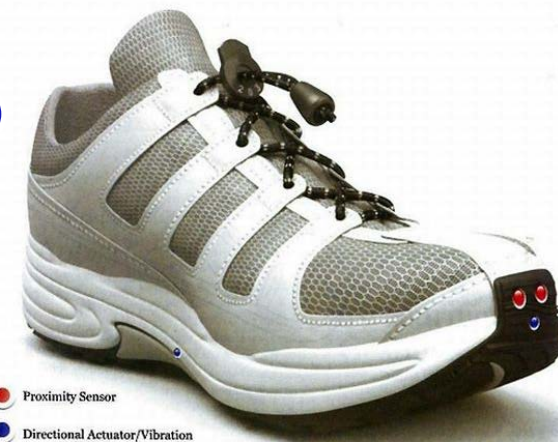
Diabetic foot ulcer insole @ Orpyx

8



iSonic – sensor cane @ Primo

9



● Proximity Sensor  
● Directional Actuator/Vibration

Le Chal – shoes for the visually impaired © Ducere Technologies

# Ingestible Sensors

## 1 e-Celsius thermometer pill



E-Celsius – wireless ambulatory temperature © BodyCap

## 2 MagneTrace necklace



Magnet pill © MagneTrace

## 3 Proteus Raisin microchip pill



Electronic pill © Proteus



## 4 Xhale SMART tracer system



Tracer-coated pill © Xhale

# Implantable Sensors

1



Wireless drug dispensing implant © MicroCHIPS

2



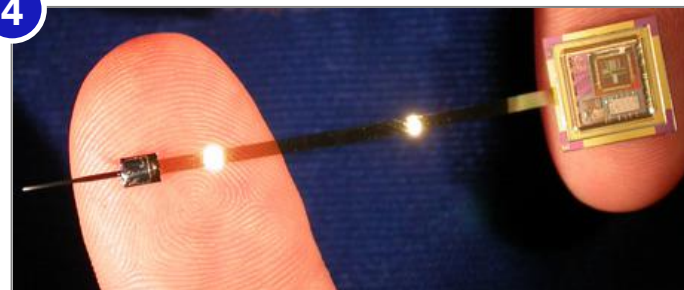
MIT bio-electronic ocular implant © engadget

3



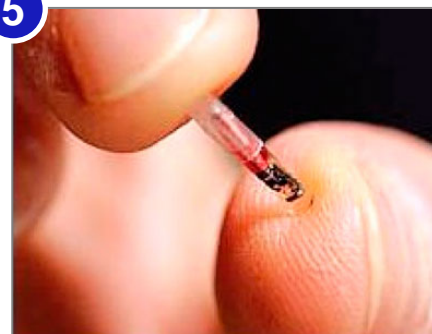
Artificial pancreas © J&J

4



Cochlear implant © Univ. of Michigan

5



Human tracking chip © Wireless

# Mobile Instruments



1 iPhone glucometer © IBGStar



2 Clip-on pediatric otoscope © CellScope



3 Muse - EEG headband © InteraXon



4 Connected tracking toothbrush © Kolibree



5 AirSonea - asthma tracker @ iSonea



6 Wireless pulse oximeter © iHealth Labs



7 Ekoscope - connected ECG stethoscope © Parace Bionics



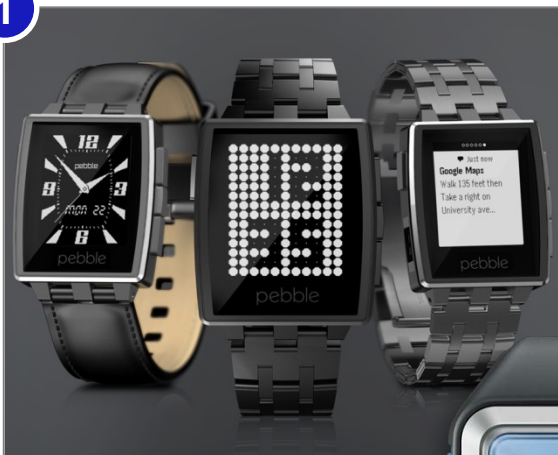
8 Withings Aura - sleep system © Withings



9 Tinké - smartphone plugin HR, RR, oximetry, HR variability © Zensorium

# Communicators

1



Time, SMS, email, GPS @ Pebble

3



Hi-Call – BT glove @ Hi-Fun

2



Time, SMS, email @ Meta

4



TrueSmart – Android smartphone @ Omate

5



Time, SMS, email, GPS @ Siemens

6



Linx – world's smallest hearing aid, Apple Mfi-compliant @ ReSound

7



Pine – detachable wrist smartphone @ Neptune

# Sensing Interfaces

1

Kinect in surgery © GestSure



2

Nintendo Wii © Nintendo



Wii casualty

3



Digits hand controller © Microsoft

4

Tobii – eye gaze tracking © engadget



5



Multi-touch surface table © NUITEQ

6



Electrical signal speech recognition © NASA



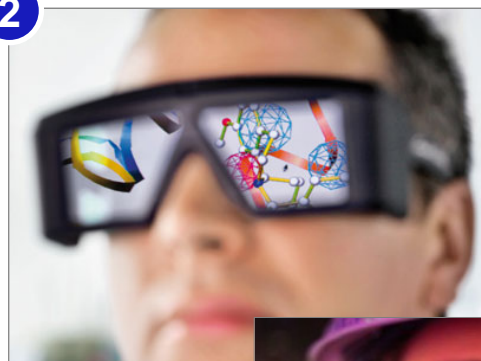
# Monitoring in Cyberspace: AR, VR

1



Vuzix iWear © gizmag

2



Molecular drug modeling © Roche

4



Opto-acoustic noise reduction © VocalZoom

3



HC1 – AR headset © Motorola

5



Google Glass © Google

6



VR phobia therapy © PanSci.tw

7



VR multi-user simulation training © Forterra





# Robots

1



2



Autom – weight loss coach  
© Intuitive Automata

3



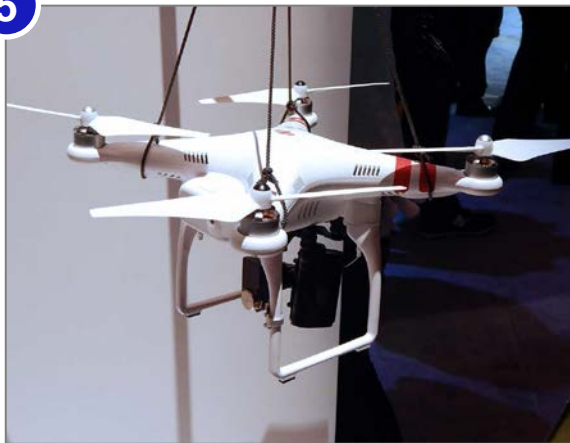
Paro – interactive baby harp seal

4



Legally blind driver in self-driving car © Google

5



Phantom 2 Vision quadcopter © DJI

Virtual assistant  
© InteliWISE

6



© iRobot

7



© VGo

Telepresence robots

8

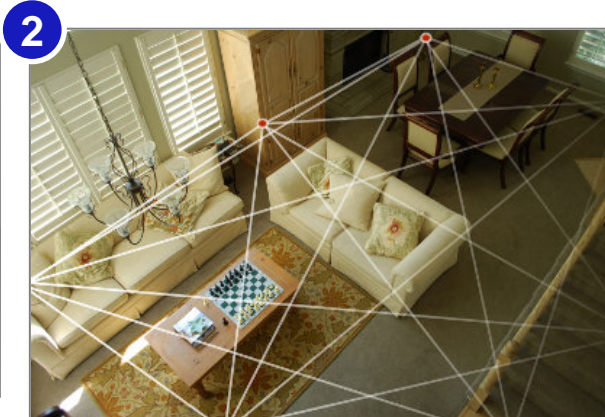


HD projector, audio, app-driven, room temp, CO<sub>2</sub>, etc. © Keecker

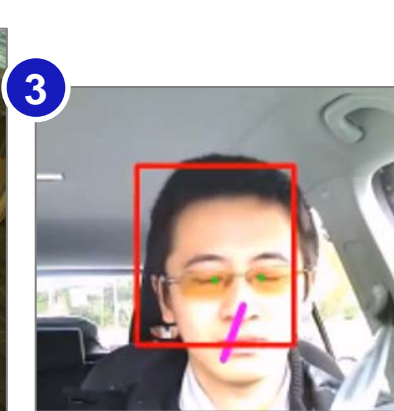
# Environmental Monitoring



VS sensing at a distance © Kai Medical



Radio nodes for movement tracking © Xandem



CarSafe - drowsiness app © Dartmouth



Buttocks ID - Adv. Inst. of Industrial Tech (Japan)



Under-mattress activity and VS sensing © EarlySense



LG - interactive mirror display © TechnoBuffalo



Real-time location system – RFID, Wi-Fi, ultrasound © Red Cell Innovation

# Challenges

